

Teachers, administrators, and educational professionals... Have you ever heard questions like these from your students?

Why do we have so much homework?

When will my teachers be more fair?

Who's gonna help me get better grades?

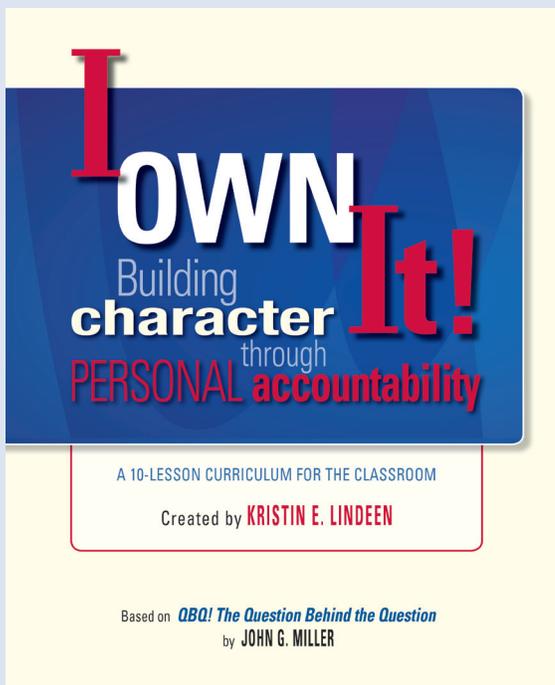
Why don't I ever get a break?

Why don't my parents listen?

When will my friends be nicer to me?

Why can't I find a job?

Who's going to help me get into college?



If so, ***I Own It!*** *Building Character Through Personal Accountability* is **exactly** what you need.

Based on the bestselling book *QBQ! The Question Behind the Question* and designed for middle and high school students, the ***I Own It!*** classroom curriculum helps young people develop a life foundation of **personal accountability**. When blame, complaining, victim thinking, and procrastination are eliminated through accountability and ownership—great things happen!

I Own It! instructs students in the powerful character-shaping principles of ownership, modeling, humility, integrity, leadership, service, and, of course, *personal accountability*.

I Own It! offers flexibility, allowing teachers to adjust instruction time based on class length. The curriculum is comprised of ten lessons, each focusing on an "I Can!" statement such as "I can be accountable!" and "I can be a leader!" A colorful and dynamic poster featuring all eight "I Can!" statements is provided.

I Own It! follows the *QBQ!* book chapters and incorporates journal reflections, large group discussions, case studies, stories from *QBQ!*, and practical learning activities.

I Own It! is a spiral-bound curriculum with all case studies, assignments, and reflections included in the appendices for reproduction as needed. The curriculum comes with one copy of *QBQ! The Question Behind the Question*, as well as the PDF version of the "I Can!" poster for teachers to print and display in the classroom.

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Visit www.QBQ.com/schools or contact Kristin at Kristin@QBQ.com.

What teachers are saying about *I Own It!*

*The content of **I Own It!** is applicable, fits easily into any character education program, and speaks to both middle and high school students. **I Own It!** triggers us to recognize the value of personal accountability. This is rare resource for schools that truly makes a difference!*

— W. Armentrout, Principal, Moorefield, WV

*Since being introduced to QBQ! in 2008, I have been trying to “ask better questions” and my students noticed. I am so excited to now be able to bring QBQ! to my students with **I Own It!** As a vocational education instructor, part of my role is to equip students for the competitive workforce. What better way to do that than to give them the tool of QBQ! and help them practice personal accountability!*

— L. Koeppel, Teacher, Niagara Career & Technical Education Center

Who is Behind the *I Own it!* Curriculum?



Kristin E. Lindeen grew up in the *QBQ!* home as the oldest of seven Miller children. Kristin earned an M.A. in Curriculum and Instruction from Colorado Christian University and a B.S. in Psychology and Bible from Northwestern College in St. Paul, Minnesota. She has always loved working with young people, and was excited for the opportunity to design *I Own It!* as a practical way to bring *QBQ!* to teens. As part of the QBQ, Inc. team, Kristin speaks on “Personal Accountability and the QBQ!” to corporations, associations, schools, and churches. When not traveling, she can be found relaxing at home with her husband, Erik, and their son, Joshua.



John G. Miller is the author of *QBQ! The Question Behind the Question, Flipping the Switch...Unleashing the Power of Personal Accountability* and *Outstanding...47 Ways to Make Your Organization Exceptional*. He is founder of QBQ, Inc., an organizational development firm based in Denver, Colorado, dedicated to helping organizations become outstanding through greater personal accountability. A 1980 graduate of Cornell University, John has been actively involved in the training and speaking industry since 1986. He is the producer of—and featured in—the multimedia training system “Personal Accountability and the QBQ!” (designed for internal, ongoing implementation). John lives in Denver with his wife, Karen. They have seven children and one grandson.