

ELIMINATE BLAME, COMPLAINING, AND PROCRASTINATION



DAVID LEVIN

CO-AUTHOR OF THE BEST-SELLING *QBQ!*, *FLIPPING THE SWITCH*, AND *OUTSTANDING!*



Specific learning outcomes and abilities gained from David Levin's sessions:

- Elimination of blame, complaining, and procrastination
- Enhanced coaching skills
- Increased communication between colleagues and departments
- Stronger teams
- Improved morale
- Greater trust in relationships and the organizational culture
- Problem-solving
- Less stress

Have you ever heard questions like these?

- “Why do we have to go through all this change?”
- “When is someone going to train me?”
- “Who dropped the ball?”
- “When are we going to find good people?”
- “Why can’t they communicate better?”
- “When is that department going to do its job right?”
- “Who’s going to solve the problem?”

If you have, then your organization is like most: suffering from Blame, Complaining, and Procrastination. Nothing brings down the morale of the team—and the individual—like these common problems. They are extremely costly as goals are not met, factions are created, stress is increased, and our attitude toward each other, the entity we represent, and even ourselves suffers.

The solution is practicing personal accountability.

Accountability and responsibility are put into action when we are able and willing to pause and ask a better question. Questions like “How can I adapt to the changing world?” “What can I do to develop myself?” and “How can I contribute today?” immediately change our perspective in a forcefully positive way. When we think like this, we empower ourselves to use our talent, skills, and time to solve problems, enhance relationships, and accomplish team and personal objectives. The automatic result is a stronger culture and boosted morale throughout our organizations. Only then can we make great things happen.

The message of “Personal Accountability and the QBQ!” is an idea that works. Presented in a fun and interactive session with David Levin, the QBQ! content can be applied at work and home and applies to all groups! People at every organizational level have found “Personal Accountability and the QBQ!” life changing.

QBQ! Client List

AC Nielsen
Allstate
American Express
Ameritech
Bausch & Lomb
Bayer
Bell Canada
Blockbusters
Cargill Inc.
Carlson Wagonlit
Travel
Chick-Fil-A
Colonial Life/
Casualty
ConAgra
DaimlerChrysler
Digex
Farmers Insurance
General Motors
Hartford Insurance
Jazzercise
Land 'O Lakes
Mass Mutual
Merck
Pharmaceutical
National Feed
Association
Nationwide Financial
Northwest Airlines
Novartis
Pharmaceutical
Oracle
Pinkerton Security
Polo Ralph Lauren
ProStaff
Pulte Mortgage
Purina Mills
Quest Diagnostics
Qwest
Rural Cellular
Sprint
State of Colorado
University of Georgia
Wachovia Bank
Wells Fargo

“Our session with David Levin and QBQ! was fantastic. I have gotten excellent feedback on the session from our employees. I believe we are on the road to making personal accountability a core value in our organization and QBQ! is the invaluable tool that will get us there!”

R. Davis, Senior Vice President Sales, Marketing and Customer Care KB HOME Colorado, Inc.

“David trained our entire organization of 120 people in 3 full-day sessions. Everyone from our CEO to our receptionist participated, and David did a wonderful job of keeping everyone interested and engaged.”

**K. Anderson,
Security Financial Life**

“The simple to understand yet sometimes difficult to practice concept of personal accountability was greatly enhanced in our organization by David’s impactful presentation!”

J. Johnson, Sales Manager, Waste Management

about David Levin

Next to John G. Miller, no one speaks with more authority on **Personal Accountability and the QBQ!** than David Levin. He is co-author with John Miller of the books, *QBQ!, Flipping the Switch*, and, *Outstanding! 47 Ways to Make Your Organization Exceptional*. David has been aligned with QBQ, Inc. since 1995, and is the go-to person for any organization that wants to make personal accountability a core value.

David is also the author of *Don't Just Talk, Be Heard!* He works with people who want to communicate better, and executives and managers who want to be better leaders. (Visit www.DontJustTalkBeHeard.com for more information.)

David lives in Viroqua, WI with his wife, Margret and their two children.

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